

August 5, 2022

Dear Friends + Supporters,

As we near the start of the 2022-2023 school year, I would like to share some exciting changes happening at Pacelli Catholic High School. After 15 years, John Raflik is stepping away from his role as Athletic Director to focus on teaching and coaching. I would like to thank John for his years of hard work and dedication. I am very excited to announce that I have taken over the Athletic Director position starting in the fall of 2022. After coaching baseball at Pacelli for 24 years and teaching phy ed, I am eager to take the strong athletic tradition we have built and continue to move the whole Pacelli Athletic department forward. In addition, Jodi Napiwocki and Joe Weyenberg will serve as assistant athletic directors at the high school and middle school levels.

There are some new and great things happening around Pacelli Athletics and most of it has been accomplished through the amazing support Pacelli gets from our local community. This summer the softball and new on-campus baseball practice fields were dedicated in honor of the Raflik family as the initial piece of a larger athletic facility capital improvement project. The current renovations of the athletic area at Pacelli Catholic High School is very exciting with phase one completion in sight. Catch a home game and see the upgrades to the boys and girls locker rooms and the completely updated public restrooms. You'll notice the hallways, lobby, and entrance to the gym area received a facelift as well, and there's a new athletic lounge that will provide our coaches with the ability to show film and help enhance their teams' ability to succeed. Although the fitness center has been up and running the past few years, it continues to be heavily used and is a great asset to Pacelli Catholic Schools students of all ages.

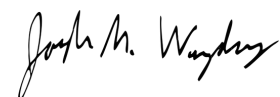
We are also happy to announce a new and expanded partnership with Zaleski Sports that will provide live coverage of all home and away Pacelli team sporting events (approximately 120 games per year). This will bring live coverage of Pacelli Athletics to Cardinal fans everywhere and give our student athletes more opportunities to shine. With that comes several new sponsorship opportunities to promote your business and support Pacelli Athletics. We cannot thank you enough for your support of Pacelli Catholic Schools and its athletes. Go Cards!



Wayne Sankey
Athletic Director



Jodi Napiwocki
Assistant Athletic Director



Joseph Weyenberg
Assistant Athletic Director

PACELLI ATHLETICS



PACELLI CATHOLIC HIGH SCHOOL ATHLETIC SPONSORSHIP OPPORTUNITIES + BENEFITS

TRAILER SPONSOR \$10,000 (4 Available)

- Logo placement for life of the Pacelli Catholic Schools activities trailer
- All benefits of Red Sponsorship

SCOREBOARD SPONSORSHIP \$5,000 for 4 Year Agreement OR \$1,500 per Year (2 Available)

- Logo on 8' x 2' backlit sign above one of the scoreboards in the Pacelli Catholic High School Gym
- All benefits of Red Sponsorship

SCORER'S TABLE SPONSORSHIP \$4,000 for 4 Year Agreement OR \$1,250 per Year (1 Available)

- Logo on TBD size backlit sign on scorer's table in the Pacelli Catholic High School gym
- All benefits of Red Sponsorship

CARDINAL CHAMPION \$339/Month for 12 Month Agreement (15 available)

- 30 second video commercial in all 2022-2023 Zaleski Sports broadcasts of all Pacelli Catholic High School home and away athletic contests (approx. 120 games/year)
- 10 second live voice-read mention in all 2022-2023 Zaleski Sports broadcasts of all Pacelli Catholic High School home and away athletic contests
- Rotating scoreboard billboard (6x per game) in all 2022-2023 Zaleski Sports broadcasts of all Pacelli Catholic High School home and away athletic contests
- All benefits of Red Sponsorship

CARDINAL BOOSTER \$199/Month for 12 Month Agreement

- Company name/location mention in all 2022-2023 Zaleski Sports broadcasts of all Pacelli Catholic High School home and away athletic contests (approx. 120 games/year)
- Rotating scoreboard billboard (6x per game) in all 2022-2023 Zaleski Sports broadcasts of all Pacelli Catholic High School home and away athletic contests
- All benefits of Red Sponsorship

RED SPONSORSHIP \$500/Year

- Logo on digital sign in Pacelli Catholic High School gym lobby
- Logo on game programs for volleyball, soccer, football, boys and girls basketball, and hockey
- Logo and website link on Pacelli Catholic Schools Athletics webpage
- Logo in Pacelli Catholic Schools Annual Report (circulation of approx. 12,000)

WHITE SPONSORSHIP \$300/Year

- Company name on digital sign in Pacelli Catholic High School gym lobby
- Company name on game programs for volleyball, soccer, football, boys and girls basketball, and hockey
- Company name and website link on Pacelli Catholic Schools Athletics webpage
- Company name in Pacelli Catholic Schools Annual Report (circulation of approx. 12,000)

All sponsorship packages and benefits valid for a 12 month period (unless otherwise specified) from August 2022 through July 2023.

844 average game viewership of Pacelli broadcasts on Zaleski Sports for 2021-2022

GO CARDS!

PACELLI ATHLETICS



PACELLI CATHOLIC HIGH SCHOOL ATHLETIC SPONSORSHIP COMMITMENT FORM



PACELLI ATHLETICS

- _____ Trailer Sponsor \$10,000
- _____ Scoreboard Sponsor \$5,000 for 4 Year Agreement OR \$1,500/Year
- _____ Scorer's Table Sponsorship \$4,000 for 4 Year Agreement OR \$1,250/Year
- _____ Cardinal Champion \$339/Month for 12 Month Agreement
- _____ Cardinal Booster \$199/Month for 12 Month Agreement
- _____ Red Sponsorship \$500/Year
- _____ White Sponsorship \$300/Year

Organization/Individual(s) listed above is/are proud to support Pacelli Catholic Schools by sponsoring 2022-2023 Pacelli Athletics at the level indicated above.

Contact Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

_____ I have emailed my logo to jnapiwocki@pacellicatholicschools.com

_____ Payment Enclosed \$ _____ Check (# _____) Payable to PCS.

_____ Please send me an invoice to the address above.

Please return this form no later than September 1, 2022 to:
Pacelli Catholic Schools
ATTN: Athletics
1301 Maria Drive
Stevens Point, WI 54481